

JUST BY LOVE, INC.

Just By Love, Inc. was founded by Sydni Lee who lost her mother after a brief battle with Stage IV breast cancer that had spread to her brain. Sydni was 27 when she lost her mother and her sisters were 15 and 19. She saw first-hand the toll a breast cancer diagnosis could have on a family and then how it affected the "kids". Sydni had and continues to support large cancer foundations but also saw a disconnect. There didn't seem to be any support for children of parents who passed away. Growing up as a teen without a mother is almost a taboo and people don't like to talk about it. This was when Sydni decided she wanted to start a nonprofit to fill that gap as well as focus on breast cancer research.

Just By Love, Inc.'s mission is to bring men and women together to help promote breast cancer awareness, support of patients and their families, raise money to fund research, and help survivors and caretakers cope with a life after breast cancer.

Just By Love, Inc. has plans to keep 75% of the funds raised locally in the local area. The other 25% will be given to national organizations focused on supporting children, specific research, and large cancer hospitals. We are constantly looking at organizations and how they will use the funds we donate and our support of these organizations will continually change as we move forward.

Just By Love, Inc. plans to donate proceeds to Cancer Support Communities of Atlanta, Northside Forsyth, Northeast Georgia Health Systems, and University of Standford for the CD 47 study, just to name a few of the benefactors.

Just By Love, Inc. acknowledges that there are several facets to breast cancer, cancer support, caregiver support, family support, research, awareness, and education. All of these are important as we move closer to a cure and Just By Love, Inc. will support each of these facets through the organizations we choose to fund.